



FOR DAILY LUXURY UPDATES, FOLLOW US ON FACEBOOK & TWITTER



W FOR WOW

Revitalizing Miami's beachfront is the flashy new 408-room **W South Beach**, ingeniously positioned at a 25-degree angle to guarantee each room a coveted ocean view. Designed by Anna Busta of **Studio B Design**, the hotel's décor stays true to Miami's Art Deco roots but infuses W's edgy aesthetic—a highlight being Danny Clinch's rock-and-roll photographs gracing the walls of the public spaces, guest rooms and suites. Along with the usual W-branded room categories, the hotel added eight over-3,000-square-foot **Penthouse Extreme Wow Suites** and five three-level **Bungalows** with private plunge pools and backyards (\$8,000 and \$2,000 a night, respectively) to expand their residential offerings. A draw for both locals and guests, the hotel also features Miami's first outpost of **Mr. Chow** (try the delectable glazed prawns or the unexpectedly tasty clam rice cakes), Mediterranean-style signature restaurant **Soleá** and exclusive VIP lounge **Wall**. And though the spa wasn't open at press time, be assured that **Bliss** is on its way—in more than one form.

Contact: General Manager George Cozonis, (305) 938-3030;
george.cozonis@whotels.com; www.whotels.com/southbeach